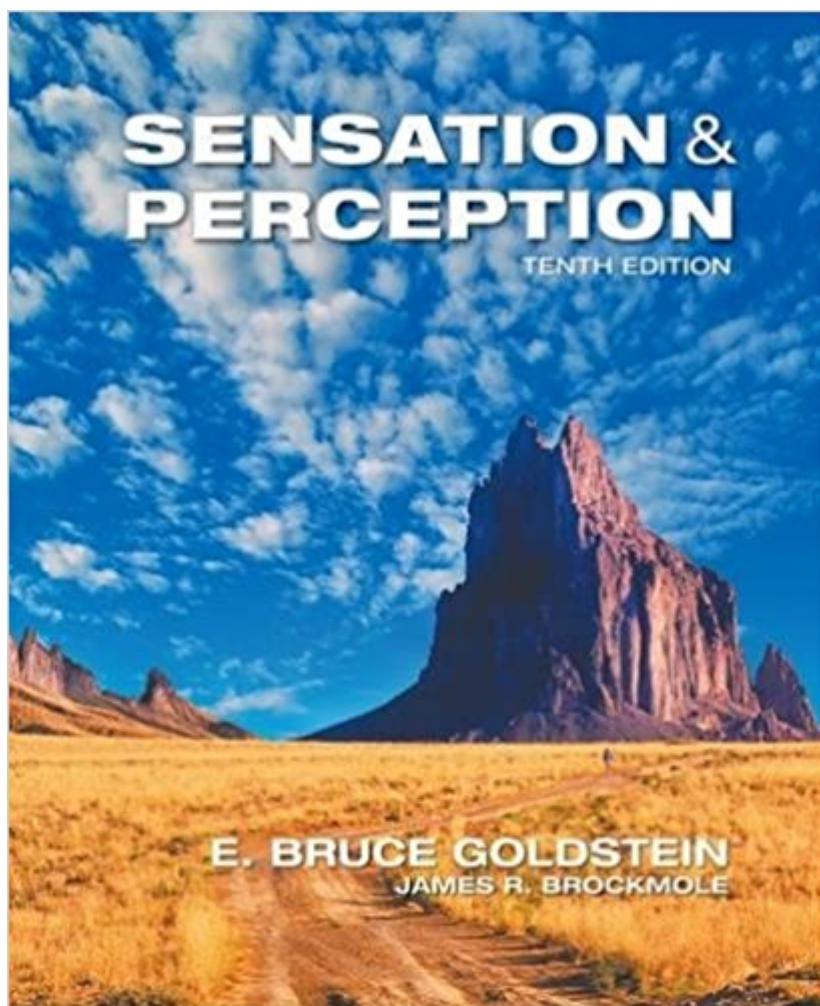


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# Sensation And Perception (MindTap For Psychology)



## **Synopsis**

E. Bruce Goldstein's SENSATION AND PERCEPTION has helped a myriad of students understand perceptual research and how the results of this research relate to everyday experience. A key strength of this text has always been its ability to illustrate concepts through examples and visuals. Dr. Goldstein and new co-author Dr. James Brockmole take students on an intriguing journey through the senses with both clarity and thoroughness, combining their extensive classroom experience and the most innovative research to create a visual, colorful text. MindTap, the digital learning solution available with the text, features an updated Exploration feature that enhances students grasp of concepts by enabling them to view experimental stimuli, perceptual demonstrations, and short film clips about the research being discussed.

## **Book Information**

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## **Customer Reviews**

E. BRUCE GOLDSTEIN is Associate Professor Emeritus of Psychology at the University of Pittsburgh and Adjunct Professor of Psychology at the University of Arizona. He has received the Chancellor's Distinguished Teaching Award from the University of Pittsburgh for his classroom teaching and textbook writing. He received his bachelor's degree in chemical engineering from Tufts University and his PhD in experimental psychology from Brown University; he was a postdoctoral fellow in the Biology Department at Harvard University before joining the faculty at the University of Pittsburgh. Bruce has published papers on a wide variety of topics, including retinal and cortical

physiology, visual attention, and the perception of pictures. He is the author of SENSATION AND PERCEPTION, 9th Edition (Cengage, 2014), and the editor of the BLACKWELL HANDBOOK OF PERCEPTION (Blackwell, 2001) and the two-volume SAGE ENCYCLOPEDIA OF PERCEPTION (Sage, 2010).

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